

Friday 17 September 2010



www.brisbaneparkingday.com



(Top left)
Dieke Richards
PARK, Valley, 2008
(Middle left)
Puzzle Park, Kelvin
Grove, 2009
(Bottom left)
Through the Looking
Glass, George St,
CBD, 2009



Dedicated to a better Brisbane



Car Spaces Become People Places

Brisbane car parks will be transformed into 'people parks' on 17 September for International PARK(ing) Day.

Brisbane City Council's Creative Cities Initiative is a major sponsor of this year's Brisbane PARK(ing) Day event. PARK(ing) Day fulfills all of the council's Living in Brisbane 2026 goals (see over for details).

Last year over 50 PARKs were created in Brisbane and 45 were created in 2008. In both 2009 and 2008 Brisbane came 3rd in the international rankings of the most PARKs created (San Francisco and LA came 1st and 2nd).

The PARKs are surprising, fun additions to everyday street environments, that reflect people's attitudes towards their hopes for the future public space in Brisbane.

This year there will be 100 QUT design students creating 20 PARKs, in the CBD, Stones Corner and Nundah. These QUT students will partner with local community groups, charities and businesses to foster "real world" partnerships.

100 UQ Architecture students will also be creating 20 exemplary PARKs at the UQ St Lucia Campus.

PARK(ing) Day has had a great amount of interest again this year, with many individuals and organisations registering online to create a PARK on the day.

PARK(ing) Day was started by Rebar Arts Collective in San Francisco in 2005 and since then has been creatively adapted in cities around the world including Sydney, LA, New York, Paris and London.

The concept of PARK(ing) Day is based on the idea that putting money into a parking meter is like 'renting' a public space.

Contacts

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Sponsors Links

PARK(ing) Day International - www.parkingday.org

Rebar Arts Collective - <http://www.rebargroup.org/>

Brisbane City Council - <http://www.brisbane.qld.gov.au/>

QUT - <http://www.qut.edu.au/>

UQ - <http://www.uq.edu.au/>

PARK(ing) Day fulfills Brisbane City Council's "Living in Brisbane 2026" goals

PARK(ing) Day also meets the need of people living in Brisbane and is a step in the right direction for Brisbane achieving its 2026 goals in the following ways;

1. Friendly, safe city

PARK(ing) Day encourages walkability by removing cars from the streets. The streets then become more safe and useable for people. PARK(ing) Day also enlivens Brisbane's friendly outdoor life.

2. Clean, green city

PARK(ing) Day promotes more green space rather than car space, which makes Brisbane a cleaner place.

3. Well designed subtropical city

This event invites Brisbane to contribute to the design of their subtropical city by creating exemplary public spaces.

4. Accessible, connected city

PARK(ing) Day encourages people to leave the car at home (the dominant form of transport in Brisbane) and consider alternatives such as walking, cycling or catching public transport.

5. Smart, prosperous city

This grant will support the enterprising efforts of the applicants and the efforts of the emerging design students creating the PARKs.

6. Active Healthy city

PARK(ing) Day encourages walking and healthy outdoor activity.

7. Vibrant Creative city

The people of Brisbane are invited to create PARKs that make the city more vibrant, on PARK(ing) Day. The QUT design students will create unique and valuable, artistic spaces, where there is currently bitumen, to enliven our city.

8. Regional and world city

PARK(ing) Day is an international event, and in recent years Brisbane has been an exemplary PARK(ing) Day city, coming 3rd twice in a row.

These goals were sourced from Brisbane City Council (2010). Living in Brisbane 2026, Retrieved 2 August 2010, from http://www.brisbane.qld.gov.au/BCC:BASE::pc=PC_215



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(Left) PARK v park, West End, 2009
 (Middle top) OBJX Brisbane Festival PARK, Mary St, 2009
 (Middle bottom) Urban Grind, New Farm, 2009
 (Top right) Sleek Scrap, William St, CBD, 2009
 (Middle right) Crumpler, West End, 2009
 (Middle right) 2high Festival, West End, 2009
 (Bottom right) Void, William St, CBD, 2009